



## CASE STUDY

# Data Center Services

Deployment of Messaging and Collaboration Platform on SaaS Model.  
A classic case of Trimax Data Center expertise.

### FAST FACTS

#### Industry

- ▶ IT & ITES service Provider

#### Company Profile

- ▶ one of India's IT services organizations that deals with Software Solutions & SAAS service distribution

#### Objective Project

- ▶ To provide multiplatform messaging & collaboration services in a hosted environment

#### Business Challenge

- ▶ Implementing & delivering highly available messaging & collaboration platform with highest SLA without upfront investment



# CASE STUDY

The concept of Data Center has always been the focal point in IT infrastructure. Information Technology has gradually evolved making infrastructures much more simplified, centralized and virtualized. This translates into considerable reduction in IT expenditures. Today, organizations are stretching the need of data centers to expand their ability to have an uninterrupted infrastructure. For this, they are taking advantage of new technologies, sourcing and variable cost models. As the clients' demand, Data Center market is differentiating players by agility, security and high performance. It all helps customers' to concentrate on their core businesses.

Trimax, an end-to-end IT solution provider, was awarded by Cubic Live to provide them with Multiplatform Messaging & Collaboration Services and hosting the same at Trimax-ITI Data Center, Bangalore. Trimax, being a complete IT Consultancy, helps organizations optimize their IT deliverables as well as reduce their Total Cost of Ownership. It also provides data center solutions and services to its clients with its state-of-the-art Tier-IV Data Center backed up by proven assets, industrious skills and unparalleled delivery capabilities.

## CLIENT PROFILE

Cubic Live is one of India's IT services organizations that deals with Software Solutions & SAAS service distribution. CUBIC has become a synonym to best practices in Software Solutions & Products Distribution in India. They have built the right expertise & knowledge pool to serve customers' varied computing requirements. From small organizations to large enterprises, Cubic live addresses customers with products and solutions to match their expectations and standards.



## CHALLENGES

Cubic Live required to implement and deliver highly available Messaging & Collaboration Platform with highest SLA. Working of the entire project without any upfront investment was a big challenge.

## CLIENT REQUIREMENT

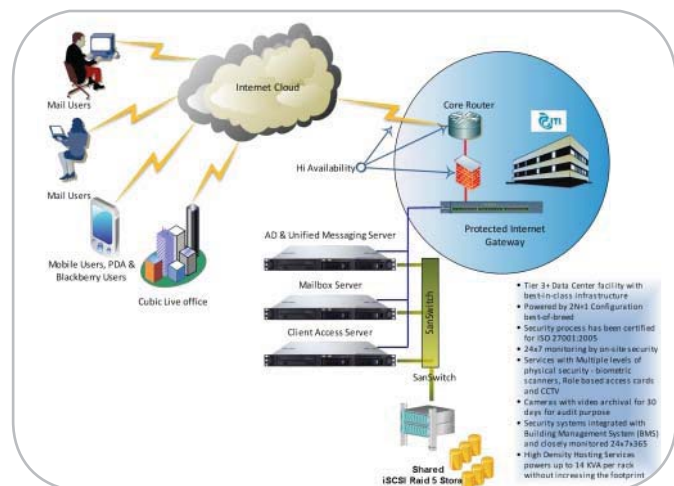
- ▶ Dedicated Server services meant for mailing solution
- ▶ Seamless connectivity to the hosted infrastructure for faster access
- ▶ Complete access to the hosted infrastructure for Cubic live to manage it remotely
- ▶ Highest level of network security for their hosted infrastructure
- ▶ Monitoring and managing the complete network on a round the clock basis
- ▶ Managed Storage Service to ensure on-demand & scalable storage needs by end users
- ▶ 24x7 Helpdesk Support as this is crucial for any messaging solution provider



## BENEFITS TO CLIENT

- ▶ OPEX model instead of CAPEX
- ▶ High uptime with faster transaction speed for the end users
- ▶ Cubic Live can concentrate only on its core competency

## SOLUTION DEPLOYED



## SOLUTION OFFERED

- ▶ Managed Dedicated Server service with ample connectivity to Internet at ITI Data Center
- ▶ Implement virtual Firewall Services from ITI Data Center's core perimeter firewall for highest level of security
- ▶ Sized and proposed Shared SAN storage configured on Fiber channel on high performance fiber channel disk with Raid 1+0 for Cubic live to manage their incremental data efficiently
- ▶ Multiple clusters to ensure HA and to avoid any single point of failure
- ▶ Enabling virtualization (Hyper-V) for better resource utilization for providing different flavors of messaging solution

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## ABOUT TRIMAX

Trimax IT Infrastructure & Services Ltd. (Trimax) is a leading End-to-End IT Services and Solutions Provider offering Data Center set-up, Management and Operational Services, System Integration and BSNL Managed Network Services. Trimax also offers Managed Network Services from its ISO 9001 and ISO 27001 Certified Network Operations Centre (NOC) running in Mumbai and Bangalore.

With over 1,700 qualified technical professionals, and a well-qualified and ITIL-certified technical team, Trimax services its customers through its reach at more than 600 locations across India including Taluka level, and its headquarters in Mumbai. The company aims to be the preferred technology integration, management and solution company for its global customers.

## Achievements

- ▶ Implemented an 'Anytime Anywhere Cash Collection System' for Jaipur Vidyut Vitran Nigam Ltd. and operating it at more than 64 counters in Jaipur
- ▶ Serves Managed Services to Central Bank of India, Axis Bank, Bank of Baroda and Electricity Boards all over India with 10,000 network links
- ▶ Established a 1.2 Lakh sq. ft. Tier-III plus Data Center for ITI Ltd. on Public Private Partnership model and will operate it for the next 10 years. The ITI Data Center facility is being used by clients such as Canara Bank, GE Research, Indian Oil Corporation, Unique Identification Authority of India and IBM.
- ▶ Developed and implemented On-line Reservation System and Electronic Ticket Issuing Machine-based Ticketing System for Maharashtra State Road Transport Corporation

## LOCATIONS

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